

CIPO Filing fees (Official fees)	- Single 250\$ filing fee - No additional fee (any number of classes)	- 330\$ basic filing fee - 100\$ for each additional class
CIPO Registration fees (Official fees)	200\$	N/A
CIPO Renewal fees (Official fees)	- Single 350\$ fee - No additional fee (any number of classes)	- 400\$ for the first class - 125\$ for each additional class
Registration term	15 years	Reduction to 10 years
Madrid Protocol	N/A (national filings only)	International applications / registrations: - Basic Application / Registration - Protocol Application / Registration
NICE Classification	Optional (no legal value)	Mandatory (including pending marks not advertised at the CIF and renewals due after the CIF)
Trademark eligibility	Traditional marks (i.e. wordmarks, design marks, distinguishing guises, colors applied to the surface of a 3D object, sounds)	Trademarks now referred to as "Signs" - Traditional marks - Non-traditional marks (holograms, animated and three-dimensional images, scents, tastes, textures, color <i>per se</i> , etc.) – Assessment of distinctiveness will be conducted.
Filing bases	- Use in Canada - Made known - Proposed use - Application abroad and use - Registration abroad and use	Filing basis no longer required
Standard character claim (wordmarks)	N/A	Necessary (≠ limit coverage to any font, size or colour)
Objections based on lack of inherent distinctiveness	N/A	Examiners can request evidence of distinctiveness (including pending applications not advertised at CIF)
Use requirement for registration	Mandatory	No longer required (declaration of use no longer required. But cancellation for non-use still available)
Priority	Based on the first-filed application in the applicant's "country of origin" (filed in the preceding 6 months)	First-filed application in <i>any</i> country of the Union (filed in the preceding 6 months)
Divisional applications	N/A	During examination (objection) and opposition + Merging of resulting registrations
Trademark amendment and editing	Very limited	Greater flexibility provided
Certification marks	Actual use required at the time of filing	No use required at the time of filing
Associated marks	Applicable for similar marks with the same owner	N/A (no implications on the recordal of changes)
Change in title, mergers, change of name, etc.	Documentary proof required	No proof required (unless requested by CIPO)
Letter of protest (during examination)	N/A	Filed to raise an issue against a 1/3 party application
Bad faith as a ground of opposition	N/A	New ground available