

The General Law of World Cup and the IP

By César Alexandre Leão Barcellos, Brazil

It's a pity that the Project of the General Law of World Cup exempts the Fifa (Football International Federation) from the payment of expenses owed to "all procedures in the ambit of Brazilian National Institute of Industrial Property until December 31, 2014". Thus, the Brazil will lose collection in the Football World Cup and there will not be respect to the citizens, brazilians and from Exterior entities and persons that pay federal taxes of Brazilian National Institute of Industrial Property that have not been respected the principle of equity foreseen in the higher Law of the country, because the Project has determined to the Fifa a treatment more favourable, while the others users of Brazilian National Institute of Industrial Property are obliged to collecting fees by the services provided by the Federal Authority.

The exemption of payment from fees due to all procedures in the ambit of Brazilian National Institute of Industrial Property involves trademarks, patents, industrial designs, softwares, integrated circuit topography, geographical indications and technology transfer contracts.

Moreover, according the Project, the Brazilian National Institute of Industrial Property will be obliged to adopt in relation to the trademarks applications of Fifa interest less terms and differents procedures (quicker) of that foreseen in the Brazilian Industrial Property Law. Everybody knows that the Brazilian National Institute of Industrial Property have been promised years ago quicker terms to the processing of trademarks to the citizens, brazilians and from Exterior entities and persons that pay yours fees and have not had accomplished, and now with the Football World Cup wishes to do a different treatment only to the Fifa.

Decades ago the Brazilian National Institute of Industrial Property didn't charge fees for services. Today this Federal Authority charges high fees, which shall be reduced, benefiting the citizens, brazilians and from Exterior entities and persons that would protect more the rights of intellectual property in Brazil.

The Football World Cup will assist the Brazil economically so much, but this cannot do that be forgot the rights of brazilians and foreigners during the event.

For more information, please contact:

César Alexandre Leão Barcellos
Lawyer and Licensed Patent and Trademark Attorney
Bar Association 40362 and API/BR 0840
Intellectual Property in Brazil and Exterior since 1990
E-mail: cesar_alb@terra.com.br

Phone/Cellular: + 55 51 32262074/+ 55 51 99522071
489/302, General Bento Martins Street, District Downtown
Porto Alegre City, Rio Grande do Sul State, Brazil
Zip Code: 90010-080
Visit me in: www.linkedin.com